

# GOVERNOR'S COUNCIL OF ECONOMIC ADVISERS

GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS

*Together, We Can...*





Commonwealth of the  
Northern Mariana Islands

**GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS**

# 2020 Year-End Report

**CNMI 22<sup>nd</sup> Legislature - Senate**  
**February 2021**



Commonwealth of the  
Northern Mariana Islands

**GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS**

# 2020 Year-End Report

**CNMI 22<sup>nd</sup> Legislature - Senate**  
**February 2021**



# Council of Economic Advisers

- **Executive Order 2020-11**

- Created the GCEA to work toward recommending & supporting economic policies & initiatives of the administration
- The Council relies on the support & collaboration of CNMI Departments and Agencies

- **Policy Formulation**

- A range of economic issues have been addressed & policy has been formulated to provide solutions to long-standing issues

- **Rebuilding our Economy**

- We need all hands & minds dedicated to rebuilding our economy and supporting greater levels of revenue to support the work of the Executive Branch





# Committees

Domestic Policy Recovery	Tourism Infrastructure Reboot	Fiscal & Economic Diversification
Michael Sablan <i>Chair</i>	Alex Sablan <i>Chair</i>	Matthew Deleon Guerrero <i>Chair</i>
Senator Jude Hofschneider Gary Sword Bo Palacios	Representative Joseph Lee Pan Guerrero Warren Villagomez Alex Youn Brian Shin Aubry Hocog	Joe Guerrero Marcie Tomokane Don Power
	Kimberly King-Hinds Marian Aldan-Pierce Gloria Cavanagh Priscilla Iakopo Velma Palacios Kaitlyn Neises-Mocanu Brian Shin Jennifer Tan Ivan Quichocho Aurelia Kretzers	Josephine Mesta Carline Sablan Thomas Mayrhofer Marcia Calvo Sean Ficke Keith Stewart Jomari Pico Gary Sword Gordon Marciano
		Carline Sablan Manuel Sablan Alex Sablan





# Guest Speakers

Date	Guest Speaker	Agency
July 15, 2020	Esther Muna <i>Chief Executive Officer</i>	Commonwealth Healthcare Corporation
August 13, 2020	Manny Sablan <i>Executive Director</i> Marie Coleman <i>Loan Manager</i>	Commonwealth Development Authority
August 13, 2020	Jesse Palacios <i>Corporate Director</i>	Northern Marianas Housing Corporation
August 13, 2020	Kioshi Cody <i>STEP Project Coordinator</i>	Department of Commerce
August 13, 2020	Secretary David Atalig	Department of Finance
August 13, 2020	Secretary Robert Hunter	Department of Community and Cultural Affairs
September 17, 2020	Vicky Villagomez Patrick Guerrero	Governor's Authorized Representatives
September 17, 2020	Epi Cabrera <i>State Administrator</i>	Office of Grants Management





# Guest Speakers

Date	Guest Speaker	Agency
October 15, 2020	Gary Camacho <i>Executive Director</i>	Commonwealth Utilities Corporation
October 15, 2020	Lorraine Seman <i>Acting Director</i> Henry Bautista <i>Senior Highway Engineer</i>	Department of Public Works
October 15, 2020	Gloria Cavanagh <i>Acting Board Chair</i> Priscilla Iakopo <i>Managing Director</i> Tatiana Babauta <i>Product Development Manager</i>	Marianas Visitors Authority
November 19, 2020	Allen Perez <i>Chief of Staff</i>	Tinian Mayor's Office
November 19, 2020	Aubry Hocog <i>Special Assistant for Programs and Grants</i>	Rota Mayor's Office
December 16, 2020	Gloria Cavanagh <i>Acting Board Chair</i> Priscilla Iakopo <i>Managing Director</i>	Marianas Visitors Authority





# Community Outreach

Business Sector	Ethnic Groups	Non-Governmental Organizations
<ul style="list-style-type: none"><li>• Hotel Association of the Northern Mariana Islands</li><li>• Society of Human Resource Management – NMI</li><li>• Saipan Chamber of Commerce</li></ul>	<ul style="list-style-type: none"><li>• Korean Association of Saipan</li><li>• Chinese Association of Saipan</li><li>• Japanese Society of NMI</li><li>• United Filipino Organization</li><li>• Bangladesh Cultural Group</li><li>• Thai Community of Saipan</li></ul>	<ul style="list-style-type: none"><li>• Lions Club International District 204 Region 2</li><li>• Rotary Club of Saipan</li><li>• Marianas Alliance of Non-Governmental Organizations</li><li>• Micronesia Islands Nature Alliance</li><li>• Triathlon Association of CNMI</li><li>• NMI Cycling Federation</li><li>• Mariana Islands Basketball Federation</li><li>• Northern Mariana Islands Football Association</li><li>• Aqua Connections</li><li>• Emon Masonic Lodge 179</li><li>• Marianas Young Professionals</li><li>• Saipan Young Professionals</li></ul>





---

# Council Recommendations

Commonwealth of the  
Northern Mariana Islands

COUNCIL OF  
ECONOMIC  
ADVISERS



# Overview

	Recommendation
1	Public Private Partnerships
2	American Memorial Park DAC
3	Universal Garbage Collection
4	Tourism Resumption Blueprint
5	Separation of CDA and NMHC
6	Leidos Integrated Resource Plan
7	CDA to CEDA
8	QC & Targeted Investments
9	Expand Public Private Initiatives
10	Marpi Visitors Center
11	Branding for Hotel Land Leases
12	Developers Tax for Cultural Designs
13	Tour Operator Accreditation



Source: Marianas Visitors Authority



# Timeline

**2021**

- Permitting & Procurement Reforms
- American Memorial Park DAC
- Tourism Resumption Blueprint
- Leidos Integrated Resource Plan
- CDA to CEDA
- QC & Targeted Investments
- Tour Operator Accreditation

**2022**

- Universal Garbage Collection
- Branding Hotel Land Leases
- Developers Tax for Cultural Designs

**2023**

- Expand Public Private Initiatives
- Marpi Visitors Center

**2031**

- World Class Destination

Commonwealth of the  
Northern Mariana Islands

GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS



# Priorities



Public Private Partnerships



Tinian & Rota Air Service



CDA to CEDA



Expanding Public Private Initiatives



Universal Garbage Collection



Commonwealth of the  
Northern Mariana Islands

**GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS**



# Sambar Deer Hunting Tourism

## OPPORTUNITY

The CNMI has an opportunity to establish a new tourism product in sport hunting, introduced through the sponsorship of Robert Arrington of Deer Meat for Dinner.

Sambar deer are the third largest deer in the world, are extremely elusive, and acclaimed as one of the world's hardest game to hunt. Rota has an increasing population of some of the largest Sambar deer in the world.

Hailed as an iconic and rare trophy by hunters around the world, this product is potentially viable for the unique tourism landscape of Rota.

ROTA, CNMI





# Hornady®

SPONSORSHIP & ADVERTISING



Robert & Sarah Arrington of Deer Meat for Dinner promotes Hornady and their products in their YouTube videos, and have presented the idea that the pilot season of Rota's Sambar Deer Hunting may be sponsored by Hornady.

Tags can be offered to Hornady to launch the opening of Rota for sport hunting tourism and invite hunters and influencers to promote the area and introduce it to a larger audience.

Deer Meat for Dinner has reached an audience that Rota has not received before. There is an opportunity to extend this reach through brand deals and other influencers to advertise Rota and the CNMI.



---

# Council Recommendations

*Priorities*

Commonwealth of the  
Northern Mariana Islands

COUNCIL OF  
ECONOMIC  
ADVISERS



# Public Private Partnerships

Request to foster Public Private Partnerships in the development and maintenance of CNMI parks and tourist sites



- PPP is a powerful policy tool for improving the **economic sustainability** and **quality of services** of the CNMI's destination offerings
- Allow for necessary capital investments to **transform** CNMI's sites for the benefit of residents and visitors
- The Council actively **engaged non-profits & businesses** to participate in adopting a site, and **government agencies** to redevelop the destinations



	Organization		Site
Rota			
1.	Rota Mayor’s Office	1. — 2.	Benita Manglona Buildings, Rota (Songsong Village) Mendiola Park, Rota
2.	Filipino Community of Rota		
3.	Rota Merchandising, DK Brothers		
4.	Hotel Valentino *In partnership with Rota Mayor’s Office, FilCorp, Rota Merchandising, DK Brothers for the Benita Manglona Buildings and Mendiola Park. Also, in partnership with CPA-Rota for the Airport Road.	3.	Airport Road, Rota
5.	Commonwealth Ports Authority - Rota		
Tinian			
6.	Triple J Enterprises, Inc.	4.	Jones Beach, Tinian
Saipan			
7.	Marianas Association of Filipino Engineers and Architects	5.	A&E Consulting Services for PPP Construction Projects  Grotto
8.	International Roller Skates		
9.	Tasi & the Ali’is		
10.	DIVEWISH		
11.	Loco & Taco Dining Bar		
12.	Bibong Corp. (Mariana Lighthouse)	6.	Korean Peace Memorial
13.	P&A Corporation		
14.	Marianas Racing Association	7.	Cowtown
15.	Tan Holdings/Tan Siu Lin Foundation	8.	Gilbert C. Ada Gymnasium
			Directional and Location Signages
		9.	Bird Island Lookout
		10.	Gov. Froilan C. Tenorio Beach Road Pathway
16.	Kanoa Football Club	11.	Garapan Core Highway Medians
17.	Beach Road Tourism Development, Inc.		
18.	E-Land Group	12.	Pau Pau Beach
19.	Bridge Capital, LLC	13.	Garapan Central Park
20.	Rotary Club of Saipan	14.	Suicide Cliff
21.	Emon Masonic Lodge 179		

*Public Private Partnership Program  
As of February 18, 2021*

<b>Saipan</b>			
22.	Lions Club International District 204, Region 2	15.	Sugar Dock Beach
23.	Mount Carmel School		
24.	Commonwealth Ports Authority - Saipan	16.	Airport Access Road, Saipan
25.	Airport Operators Committee		
26.	POI Aviation		
27.	Triathlon Association of CNMI	17.	North Trails
28.	NMI Cycling Federation		
29.	CTSI Logistics	18.	Ladder Beach
30.	Northern Mariana Islands Football Association	19.	Koblerville Village
31.	United Filipino Organization	20.	San Isidro Beach Park / Laly 4
	Triple J Enterprises, Inc. <small>*Organization counted under the Jones Beach adoption.</small>		
32.	Korean Community of Saipan	21.	Micro Beach
33.	Kanoa Resort Saipan	22.	Susupe Beach Park
34.	Chinese Association of Saipan		
35.	Palauan Community Association of the CNMI	23.	Naftan Point
36.	Tasi Tours	24.	Beach Road Flower Garden (National Office Supply to Mariana Lounge)
37.	Micronesia Islands Nature Alliance	25.	Dandan Children's Park
38.	Office of Precinct 1 Representatives 22 <sup>nd</sup> Legislature	26.	
			San Antonio Basketball Court & Fernando Benavente Library
39.	Office of Precinct 2 Representatives 22 <sup>nd</sup> Legislature	27.	Susupe Basketball Court & Social Hall
40.	Office of Precinct 4 Representatives 22 <sup>nd</sup> Legislature	28.	Tanapag Beach
		29.	Tanapag Basketball Court
41.	Office of House Minority 22 <sup>nd</sup> Legislature	30.	Capitol Hill Basketball Court



# Public Private Partnerships

## E-Land Adoption of Pau Pau Beach - Before





# Public Private Partnerships

## E-Land Adoption of Pau Pau Beach - After



Commonwealth of the  
Northern Mariana Islands





# Public Private Partnerships

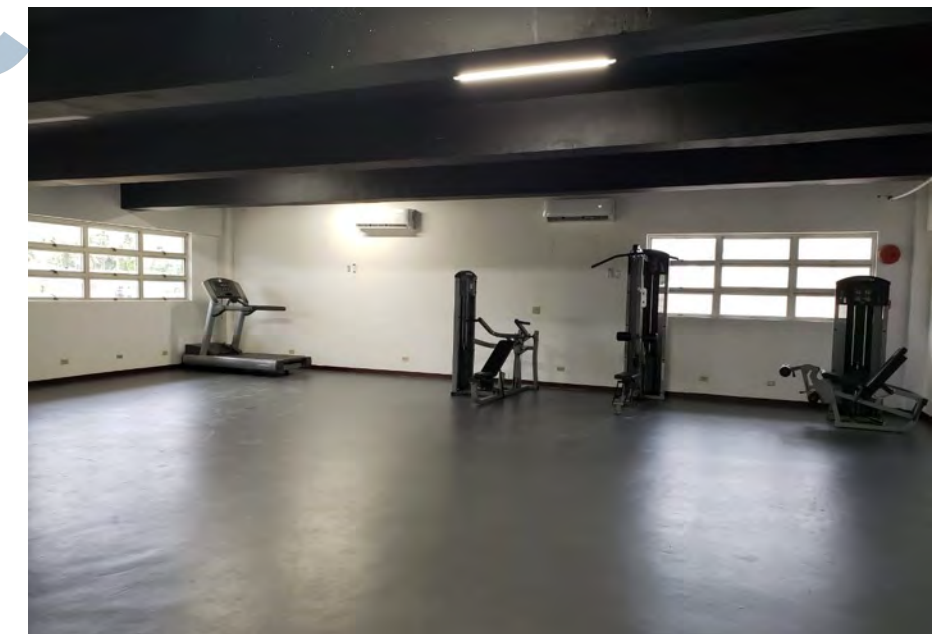
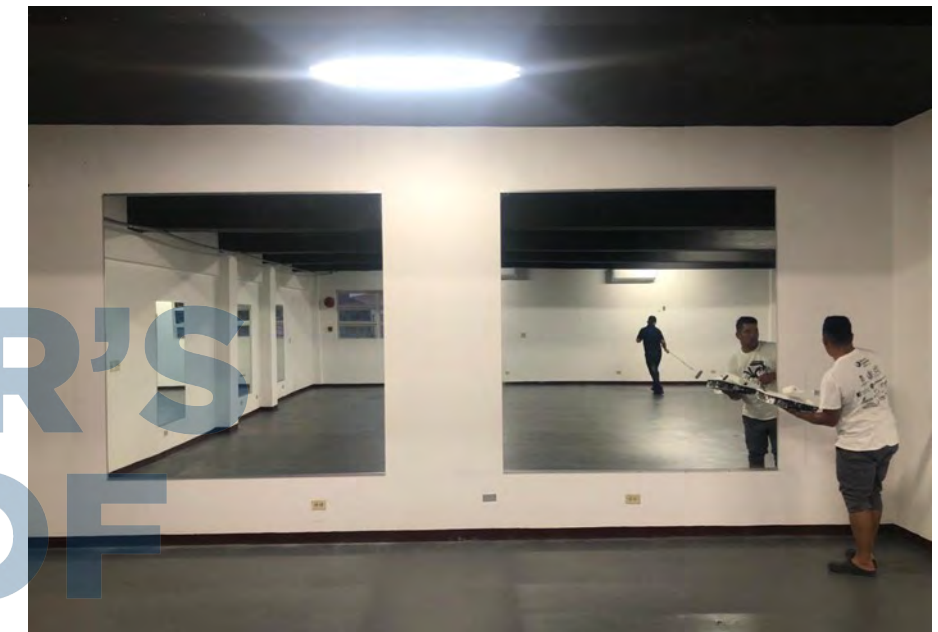
Tan Holdings/Tan Siu Lin Foundation's Adoption of the Ada Gym - Before





# Public Private Partnerships

Tan Holdings/Tan Siu Lin Foundation's Adoption of the Ada Gym - After





# Public Private Partnerships

Tan Holdings/Tan Siu Lin Foundation's Adoption of the Beach Road Pathway - Before



Commonwealth of the  
Northern Mariana Islands

GOVERNOR'S  
COUNCIL OF  
ECONOMIC  
ADVISERS



# Public Private Partnerships

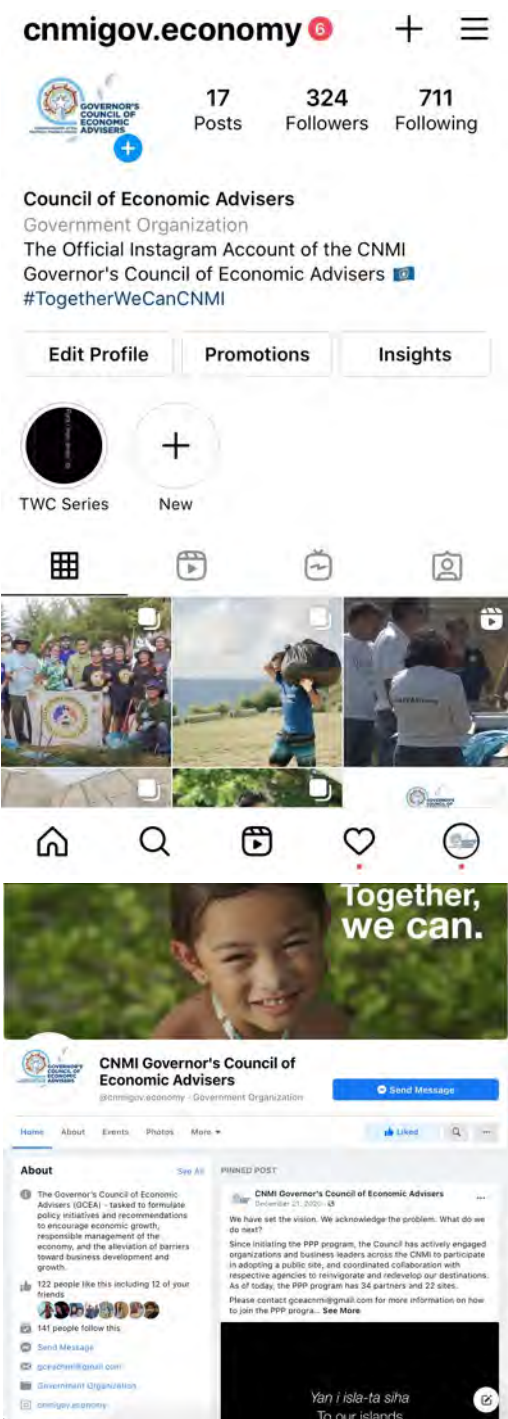
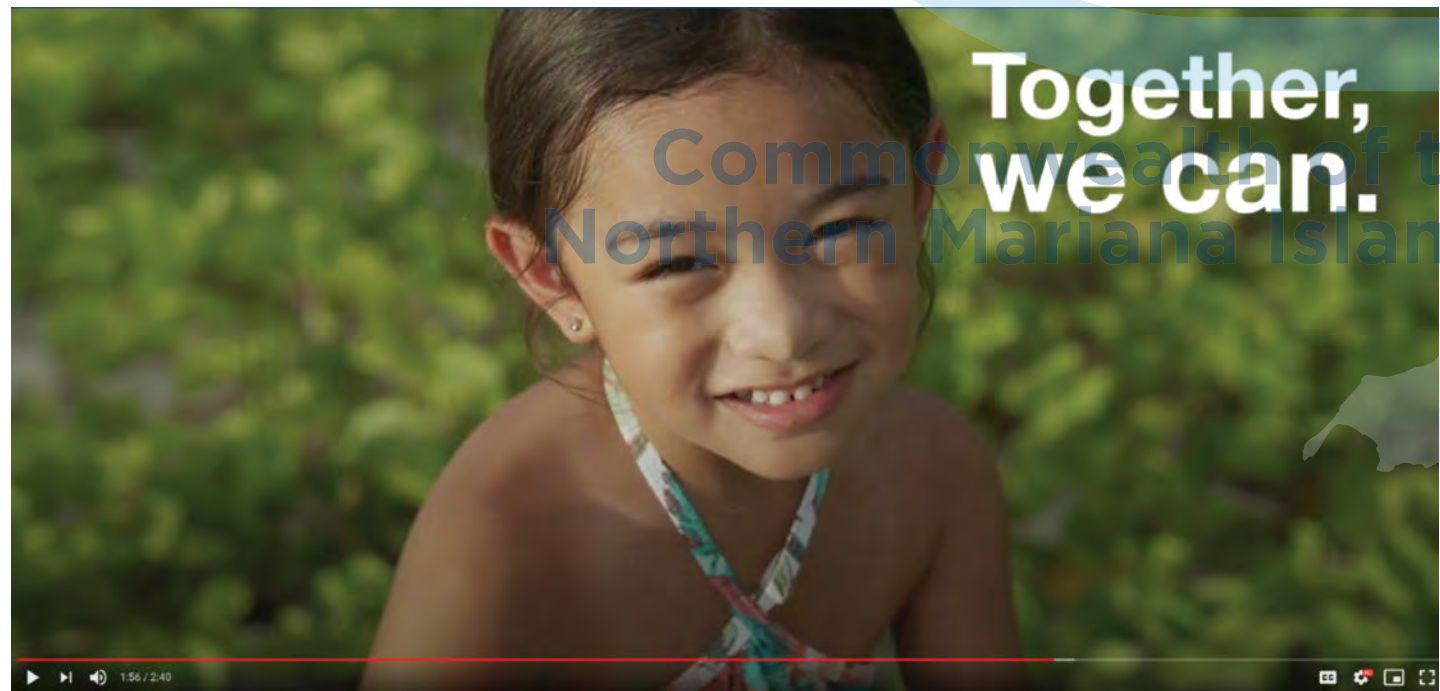
Tan Holdings/Tan Siu Lin Foundation's Adoption of the Beach Road Pathway - After





# Public Private Partnerships

Together, We Can Campaign





# Next Steps for the CNMI Economy

## Tourism Site Transformation



- This period of diminished tourism arrivals is an opportunity to **transform** the CNMI's dated tourism accommodations and **invest in necessary upgrades** for greater returns as tourism resumes
- The **PPP initiative** has supported the development of **community ownership and pride**
  - Strengthened support for the continual upkeep & transformation of the sites

*World Class Vision for Bird Island Lookout*





**Bird Island World Class Vision**  
**COUNCIL OF**  
**ECONOMIC**  
**ADVISERS**







## Garapan World Class Vision





## Garapan World Class Vision





## Garapan World Class Vision





## Garapan World Class Vision





**Kauai World Class Model**

**GOVERNOR'S**

**COUNCIL OF**

**ECONOMIC**

**ADVISERS**